



# **TMD2021**

## **CALL FOR INNOVATIVE EARTH DESIGN PROJECTS**

**FUORISALONE 2021 EXHIBITION \_ MILAN**  
**5-12 SEPTEMBER 2021**  
**FRANCESCO MESSINA STUDIO MUSEUM**

Since 2015, the TMD team has been working on the theme of earth design through informative events (conventions and conferences), training events (theoretical and practical workshops open to the public or to specific Academies, Universities and other Bodies), public competitions (advertised since the first edition in 2016), as well as exhibition events in Italy and abroad.

Through the years, TDM has become an international Earth Design on this specific topic, entering into collaboration with national and international organizations and networks of raw earth (Earth Build Europe, Sochikusya Co. Ltd, Piliko, Ebuki, Amaco, CRATerre, PROTERRA, ESTEPA, City of raw earth, ANAB, INBAR ...)

This year too, the TMD2021 team will be attending the international exhibition Fuorisalone 2021 at the Milan Design Week, the world's most important event on design, with its own showcase within the studio-museum Francesco Messina, hosted by the Milan Municipality in one of its most prestigious venues.

The TMD2021 team has chosen to select the best earth design projects, instead of launching an ideas contest.

### **HOW TO PARTICIPATE IN THE CALL**

The **CALL FOR INNOVATIVE EARTH DESIGN PROJECTS** is open to designers from all over the world. The TMD2021 Team scientific commission will select the most innovative projects to be exhibited at the FUORISALONE 2021 event.

### **CONTEST DATES:**

Opening of the Call: **June 1st, 2021**

Deadline of the Call: **July 16th, 2021**

## **Documents required**

- A project board in PDF file (ISO A2 size, 420x594 mm), including scale drawings; renderings; sketches (alternatively pictures, if the prototype has already been implemented), with a view of conveying the shape, dimensions, construction and assembly details of the product. A brief description of the project is required as well (in English or Italian).
- A report of maximum 5 pages in English or Italian (in Word or Text files), illustrating the product's function, its use, the craft or industrial manufacturing method, a description of the approach for meeting award criteria (design innovation, correct use of the earth material and green design aspects). The report may also include sketches and images.

Please send relevant material to: [terracruda@anab.it](mailto:terracruda@anab.it).

The TMD2021 Scientific Committee will communicate the outcome of the projects selected for exposition at the studio-museum Francesco Messina within **July 25th, 2021**.

## **Selection criteria**

Projects will be assessed based on the following criteria:

- originality and innovation of the concept idea
- functional and technological suitability, in terms of both the product and earth use
- principles of green design

## **Delivery methods of the selected projects**

Selected projects will be exhibited free of charge.

Transportation will be at the expense of the designer, both for incoming material (panels and prototypes) and for withdrawal.

The authors of the selected projects are required to send the panel in A2 format (printed on 5mm forex support) with attached prototype.

Products need to reach the studio-museo Francesco Messina - via San Sisto 4a 20123 Milan - between 31 August and 4 September 2021. Delivery times for projects and prototypes run from 10.00 am to 6.00 pm.

## **Copyright and property**

Copyright shall remain in total ownership of the participant.

The plates delivered for the exhibition will remain property of the organizers in order to make the exhibition itinerant.

Participation in the competition implies consent to the publication and dissemination of the projects, in the forms that will be deemed appropriate, both in print and on the Internet. Availability of some prototypes will be required for use in traveling exhibitions.

**Related links:**

- TERRA Magazine: <https://www.infopage.com/url/terra-magazine-2018>
- TERRA Book: <https://www.infopage.com/it/url/terrabook-2019>
- TERRA Design
- Conference Earth Build Europe - [YouTube TMD](#)